

KUFX-FM/HD-2

Issues/Programs Report

July – September 2014

ISSUES/PROGRAMS REPORT

Q3 2014

The following report details public affairs programming aired during the period January-March 2014.

For this period, issues ascertained to be of significant importance to the San Francisco/Bay Area included:

HEALTH

ECONOMY

CHILDREN's ISSUES/PARENTING

EDUCATION

ENVIRONMENT

A summary of programs aired addressing these issues and full show descriptions follow.

Also, public service campaigns and community initiatives aired/conducted during the quarter are also detailed.

KGMZ-FM/HD-1 PUBLIC AFFAIRS PROGRAM SCHEDULE

Q3 2014

SUNDAYS

<u>Time</u>	<u>Program</u>	<u>Type</u>	<u>Length</u>
5:00 AM	Info Trak	I	30 min
5:30 AM	Today's World	I	15 min
5:45 AM	Today's World	I	15 min
6:00 AM	Commonwealth Club	I	1 hour

Program Type Description: I = Interview Format, S = Speech w/ question & answer, E = Educational, O = Other

KGMZ-FM PSA'S/COMMUNITY INITIATIVES
Q3 2014

Local PSA Spot Summary

- **Ad Council: Disaster Preparedness**
 - **1x :30 spot**
- **Ad Council/US Army: High School Drop Out Prevention**
 - **1x :60 spot**
- **Ad Council: Texting While Driving Prevention**
 - **1x :30 spot**
- **Ad Council: Buzzed Driving Prevention**
 - **1x :60 spots**
- **Ad Council: Hunger Prevention**
 - **1x :60 spot**
 - **2x :30 spot**
- **Ad Council: Emergency Preparedness**
 - **1x :60 spot**
 - **1x :30 spot**
- **Ad Council: Energy Efficiency**
 - **1x :60 spot**
- **Ad Council/Dept of Education Teacher Recruiting**
 - **2x :30 spot**
- **Ad Council: Childhood Asthma:**
 - **1x :30 spot**
- **Ad Council: Stroke Awareness**
 - **1x :30 spot**
- **Ad Council: Caregiver Assistance**
 - **1x :60 spot**

Total Local Spot Count: 15

KGMZ Q3 2014 ISSUES + PROGRAMS REPORT SUMMARIES

HEALTH

DATE	TOPIC	DURATION	PROGRAM
7-6-14	Amy Baghdadi shares her inspiring story and how organ donation saved her life.	15 min	Today's World
7-13-14	Dr. Kate Tulenko said 25% of physicians in the US are foreign-trained and foreign-born. She contends that this has caused tens of thousands of high-paying local jobs in the healthcare sector to effectively vanish from the reach of US citizens	11 min	InfoTrak
7-20-14	We discussed the various programs available through local food banks and how people can get help or volunteer.	15 min	Today's World
7-27-14	Julia Hartz and her ever-evolving team of "Britelings" have grown Eventbrite into a company with award-winning culture, focused on bringing the world together through live experiences.	1 hour	Common Wealth Club
7-27-14	Results of recent scientific research that explains why habits exist and how they can be changed.	9 min	InfoTrak
8-3-14	Emanuel has written what is being called a brilliant diagnostic explanation of why health care in America has become such a divisive social issue, how money and medicine have their own – quite distinct	1 hour	Common Wealth Club
8-17-14	Among those now able to enroll in the expansion of Medicaid under the Affordable Care Act, members of the LGBT community, particularly those who are transgender, are sure to see a change in both coverage and care.	1 hour	Common Wealth Club
8-17-14	Project Coordinator for the Wheels for Meals Ride joins us to discuss the 2014 ride on Saturday, October 18th in	15 min	Today's World

	Pleasanton to benefit the Alameda County Meals on Wheels.		
8-17-14	Although stressed-out black girls and white girls tend to gain weight, stress appears to have a greater effect on the weight of black girls.	10 min	InfoTrak
8-24-14	The latest developments in resuscitation and just how far science has come in the past few years	9 min	InfoTrak
8-24-14	The Asian American Donor Program works to educate the community about the need for bone marrow donors being listed in the National Marrow Donor Program Registry.	15 min	Today's World
9-7-14	The most common causes of concussions and explained which sports are the most dangerous	10 min	InfoTrak
9-7-14	Dr. Styles talks about the four main areas of his project that helps youth in the Bay Area.	15 min	Listen Up Bay Area
9-21-14	A report finds that half of thermal paper receipts and 95% of dollar bills in circulation contain the hormone-disrupting chemical BPA.	5 min	InfoTrak
9-28-14	Investigative journalist Nina Teicholz spent nine years deeply researching the effect that fats have on our bodies.	1 hour	Common Wealth Club

ECONOMY

DATE	TOPIC	DURATION	PROGRAM
8-10-14	With global population climbing toward 10 billion, food security is a growing concern. Extreme droughts and floods have slammed agricultural exports from the United States, Australia and Russia in recent years.	1 hour	Common Wealth Club
8-10-14	San Francisco's Pistahan Festival is the largest celebration of Filipino Americans in the US.	15 min	Today's World
8-24-14	Ralph Nader has fought for decades on behalf of American citizens against what he sees as the pervasive influence of corporations on our society.	1 hour	Common Wealth Club
8-24-14	Executive Director of Project Homeless Connect, Kara Zordel, joins the program. She explains how they continue to help and support the homeless throughout the city.	15 min	Listen Up Bay Area
8-31-14	The right to bear arms might be the most controversial, volatile, misunderstood provision of the Bill of Rights. Waldman will recount the raucous public debate that has surrounded the amendment from its inception to the present.	1 hour	Common Wealth Club
9-7-14	Forbes Media publishes Forbes magazine, with a circulation of nearly 1 million readers domestically and 5 million worldwide.	1 hour	Common Wealth Club
9-14-14	A list of the most overrated and underrated jobs, based factors such as pay, hiring outlook, work environment, stress and physical demands.	8 min	InfoTrak
9-14-14	This month marks 40 years since the resignation of President Richard Nixon. Dean, one of the last major surviving figures of Watergate, connects the dots between what we've come to believe about Watergate and what actually happened.	1 hour	Common Wealth Club

CHILDREN'S ISSUES

DATE	TOPIC	DURATION	PROGRAM
7-6-14	Concerned about the advent of year 'round leagues, including the huge commitment of time and money, and the higher risk of injury.	10 min	InfoTrak
7-13-14	Jennifer Harper, Director of Development and Marketing for Alternative Family Services joins us to discuss Camp Sleep Dreams and Sleep Train's efforts to help foster youth have a brighter future.	15 min	Today's World
7-20-14	Research found that city kids also are allergic to different foods than rural kids. Discussion about the theories as to why population density and environment may have such a large impact.	10 min	InfoTrak
7-20-14	Now they discuss the story of the five-year struggle to win the right for gay couples to marry, from Proposition 8's adoption in 2008 to its defeat before the highest court in the land in Hollingsworth v. Perry in 2013.	1 hour	Common Wealth Club
7-27-14	Each year The Taylor Family Foundation sends thousands of send kids with chronic medical, developmental disabilities and at-risk youth to Camp Arroyo.	15 min	Today's World
8-17-14	New government data says there has been a 54 percent drop in drinking and driving among high school teens during the past two decades.	8 min	InfoTrak
8-31-14	Teens lose a significant amount of sleep by sending an average of 34 texts after bedtime each night.	5 min	InfoTrak
9-7-14	The importance of young people learning the value of good citizenship and time management.	5 min	InfoTrak
9-28-14	Adam Pertman discussed the rapidly changing process of adoption, largely driven by the Internet.	9 min	InfoTrak

EDUCATION

DATE	TOPIC	DURATION	PROGRAM
7-13-14	Millions of students believe they are not being challenged enough in school. Discussing the reasons behind this trend and what can be done to improve education in America.	7 min	InfoTrak
7-27-14	Reasons that girls mistakenly believe that they cannot be both popular and smart, and how math skills can improve their overall self-confidence.	9 min	InfoTrak
7-27-14	Because of vast differences in funding from one area to another, the nation's schools remain unequal and deeply segregated.	5 min	InfoTrak
8-3-14	Monica Betson Montgomery scored over 20,000 Freshman College applications during her career at the University of California at Berkeley. Monica joined us to discuss her new book "The Keys to College: A Road Map for Parents to Guide Their Children."	15 min	Today's World
8-3-14	Lauren Albert from Experience Corps Bay Area joins Jack to speak about volunteering to be a tutor. Lauren explains that you don't have to be an experienced tutor to help.	15 min	Listen Up Bay Area
8-3-14	While parents, educators, and the media express concern about the soaring rates of emotional problems, and poor learning skills in America's children, there are ways to reverse these trends.	10 min	InroTrak
8-10-14	Nancy and Dan Harrington join the program to talk about all of their work distributing books and education materials to schools in impoverished countries.	15 min	Listen Up Bay Area
8-31-14	Youngsters' brains are changing physically and chemically, as a result of their use of computers and other digital devices.	9 min	InfoTrak

8-31-14	Judy Connor, the Communications Director for the Drowning Prevention Foundation discusses the drowning prevention laws put in place because of her foundation.	15 min	Listen Up Bay Area
9-14-14	A study finds that taking notes by typing, rather than writing, interferes with students' ability to process and remember information.	5 min	InfoTrak
9-21-14	When Sal Khan started helping his teenage cousin with algebra from across the country, he didn't set out to change the world.	1 hour	Common Wealth Club
9-21-14	The increasing cases of attention-deficit/hyperactivity disorder among America's youth and adults.	9 min	InfoTrak
9-28-14	The San Francisco chapter of the National Association of Asian American Professionals is one of the largest Asian professional groups in the Bay Area.	15 min	Today's World
9-28-14	The CEO of Minds Matter, Edith Chow, joins the program today. Minds Matter is an Educational Non-Profit that helps low income/high achieving students get into top colleges.	15 min	Listen Up Bay Area
9-28-14	Special challenges faced by low-income parents who are in jobs that lack flexible hours and benefits like health insurance, paid sick days and vacation days.	9 min	InfoTrak

ENVIRONMENT

DATE	TOPIC	DURATION	PROGRAM
7-13-14	Wondering how to enhance your garden and become a better bartender?	1 hour	Common Wealth Club
8-3-2014	American corporations are gradually becoming more socially responsible. Young professionals now view “having an impact” as a much more important career goal than many other more traditional priorities.	8 min	InfoTrak
8-3-14	Despite their large energy savings, consumers should avoid using compact fluorescent light bulbs at close distances.	5 min	InfoTrak
9-7-14	Earthquake preparedness is top of mind following the recent Napa quake which was the largest in the Bay Area since 1989.	15 min	Today’s World
9-21-14	California continue to experience with its most severe drought emergency in decades.	15 min	Today’s World

MISCELLANEOUS

DATE	TOPIC	DURATION	PROGRAM
7-6-14	Outlining several policies that airlines have recently implemented that make travel significantly more expensive and inconvenient for families.	8 min	InfoTrak
7-6-14	Discussing several crucial safety tactics that drivers' education courses are not teaching students	5 min	InfoTrak
7-13-14	Uchendi Nwani motivational speaker, shared his inspirational story. He talked about the importance of faith in his life and how he became a millionaire businessman after this release from prison.	5 min	InfoTrak
7-20-14	44 percent of adults volunteer, and many others would consider it, if they thought they had the time and skills needed. Ms. Tammi DeVille said that ordinary people can make a difference by volunteering as little as five minutes a day.	8 min	InfoTrak
7-20-14	Free Internet wi-fi access is everywhere these days--and so are computer hackers. Bruce Anderson talked about the dangers of using public Internet connections, what the riskiest locations are, and how the average computer user can protect himself.	5 min	InfoTrak
8-10-14	Jonah Engle discussed civil asset forfeiture, a part of the War on Drugs which allows the government to seize property--even if it doesn't have enough evidence to convict or even charge someone with a drug offense.	9 min	InfoTrak
8-10-14	Alex Montagu talked about intellectual property law, how it has changed with new technology, and why nearly everyone should understand the basics.	8 min	InfoTrak
8-10-14	69% of full-time workers regularly	5 min	InfoTrak

	search for new job opportunities. New online tools available to job seekers have made it much easier to do in-depth research on potential employers.		
8-17-14	Executive Director's Teri Messer and Julie Wong join the program to talk about the massive amounts of pets they've rescued since they opened their doors.	15 min	Listen Up Bay Area
8-17-14	Brian Fikkert talked about the challenges faced by faith-based organizations and other groups when seeking to help poor or homeless Americans.	5 min	InfoTrak
8-24-14	BankRate.com recently conducted a study that found that a third of all Americans have nothing saved for retirement.	9 min	InfoTrak
8-24-14	Seventy percent of all major changes in organizations fail - and that number hasn't changed since researchers started examining success and failure rates more than fifteen years ago.	5 min	InfoTrak
8-31-14	Randall Pinkett says sometimes hard work is not enough for minority employees. He offered advice for African-American professionals who want to break through the racial barriers they continue to face.	9 min	InfoTrak
8-31-14	Entertainment Coordinator Cynthia Yee joins us to discuss the 24th annual event, including a preview of this year's entertainment and activities.	15 min	Today's World
9-7-14	A report finds that 40 percent of the nation's food supply--valued at \$165 billion--goes uneaten each year	8 min	InfoTrak
9-14-14	Prescriptions for opioids have climbed 300% in the past decade and more than 46 Americans die each day from legal pain pills, such as OxyContin, Percocet and Vicodin.	10 min	InfoTrak
9-14-14	We talked about some of the locals who made it on to the	15 min	Today's World

	newscast's weekly segment and their contributions to society.		
9-14-14	Jack speaks with the Founder and Executive Director of Muttville, Sherri Franklin. Sherri explains that her foundation works with senior dogs ages 7+ and find them homes.	15 min	Listen Up Bay Area
9-21-14	Outlining ways to use the power and popularity of social media to do good in the world.	9 min	InfoTrak
9-28-14	A study finds that parents are 52 percent less likely to develop a cold than non-parents.	5 min	InfoTrak

Program Summaries

July – September 2014

INFO TRAK Q3 2014

Program Synopsis

July - September 2014

Show # 2014-27

Date aired: 7/6/2014 Time Aired:5:00a

Mark Hyman, Adjunct Instructor, Sports Management, the George Washington University, author of *"The Most Expensive Game in Town: The Rising Cost of Youth Sports and the Toll on Today's Families"*

More than 41 million American kids participate in sports, and the fastest growing category is travel leagues. Mr. Hyman explained why he is concerned about the advent of year 'round leagues, including the huge commitment of time and money, and the higher risk of injury. He also talked about the value of traditional rec sports leagues in local communities and neighborhoods.

Issues covered:

Length: 9:55

Youth Sports

Parenting

Children's Health

Suzanne Rowan Kelleher, family travel expert, co-founder and Editor-in-Chief of WeJustGotBack.com

The higher cost of flying this summer may ground some family vacations. Ms. Kelleher outlined several policies that airlines have recently implemented that make travel significantly more expensive and inconvenient for families. She also offered tips for traveling with kids.

Issues covered:

Length: 7:22

Consumer Matters

Family

Travel

Bob Ragazzo, Certified Defensive Driving Instructor, Founder and President of Save Your Teen Driver, LLC, author of *"Save Your Teen Driver: 7 Things Every Parent Must Teach Their Young Driver Before Handing Over The Car Keys"*

Motor vehicle accidents are the top cause of death among 15 to 20 year olds. Mr. Ragazzo discussed several crucial safety tactics that drivers' education courses are not teaching students. He talked about the increasing number of distractions in the car, leading to higher accident rates.

Issues covered:

Length: 5:06

Highway Safety

Government Policies

Youth at Risk

Show # 2014-28

Date aired: 7/13/2014 Time Aired: 5:00a

Kate Tulenko, MD, MPH, physician and director of clinical services for the US Agency for International Development, a global health nonprofit, author of *"Insourced: How Importing Jobs Impacts the Healthcare Crisis Here and Abroad"*

Dr. Tulenko said 25% of physicians in the US are foreign-trained and foreign-born. She contends that this has caused tens of thousands of high-paying local jobs in the healthcare sector to effectively vanish from the reach of US citizens, weakened the healthcare systems of developing nations, and constricted an American university system that should be educating healthcare professionals.

Issues covered:

Length: 10:20

**Healthcare
Education**

Government Policies

Ulrich Boser, Senior Fellow at the Center for American Progress, expert in education, criminal justice, and other social policy issues

Almost a third of eighth-grade students report reading less than five pages a day, either in school or for homework. Mr. Boser conducted an analysis that found that millions of students believe they are not being challenged enough in school. He discussed the reasons behind this trend and what can be done to improve education in America.

Issues covered:

Length: 6:42

Education

Government Policies

Children's Issues

Uchendi Nwani motivational speaker, former cocaine dealer and prison inmate, CEO of International Barber and Style College, author of *"The Millionaire Ex-Convict"*

Mr. Nwandi shared his inspirational story. He came from a middle-class family but ended up in prison after a conviction for cocaine trafficking. He talked about the importance of faith in his life and how he became a millionaire businessman after this release from prison.

Issues covered:

Length: 4:52

Crime

Drug Abuse

Show # 2014-29

Date aired: 7/20/2014 Time Aired: 5:00a

Ruchi Gupta, M.D., M.P.H, Health Services Researcher and Assistant Professor of Pediatrics at Northwestern University and Children's Memorial Hospital in Chicago

Dr. Gupta was the lead author of a study that found that children in urban areas have much higher rates of food allergies than those in rural America. Her research found that city kids also are allergic to different foods than rural kids. She talked about the theories as to why population density and environment may have such a large impact. She offered advice to parents who have a child with food allergies. She also discussed the reasons why people often do not treat allergies as the life-threatening conditions they are.

Issues covered:

Length: 9:24

Allergies

Personal Health

Parenting

Tammi DeVille, author of "*Changing the World on a Tuesday Night*"

44 percent of adults volunteer, and many others would consider it, if they thought they had the time and skills needed. Ms. DeVille said that ordinary people can make a difference by volunteering as little as five minutes a day. She offered examples of opportunities to contribute time, often online, to non-profit organizations in their own community or across the globe.

Issues covered:

Length: 7:44

Volunteerism

Community Involvement

Bruce Anderson, Cybercrime Expert and Director of Investigations of Cyber Investigation Services in Tampa

Free Internet wi-fi access is everywhere these days--and so are computer hackers. Mr. Anderson talked about the dangers of using public Internet connections, what the riskiest locations are, and how the average computer user can protect himself.

Issues covered:

Length: 5:02

Crime

Consumer Matters

Show # 2014-30

Date aired: 7/27/2014 Time Aired: 5:00a

Danica McKellar, actress, education advocate, author of "*Girls Get Curves: Geometry Takes Shape*"

Ms. McKellar majored in mathematics at UCLA, and now encourages middle-school girls to excel in math. She explained the reasons that girls mistakenly believe that they cannot be both popular and smart, and how math skills can improve their overall self-confidence. She also explained how basic geometry can apply to everyday life.

Issues covered:

Length: 8:35

Education

Women's Issues

Charles Duhigg, investigative reporter for the New York Times, winner of the National Academies of Sciences, National Journalism, and George Polk awards, author of "*The Power of Habit: Why We Do What We Do in Life and Business*"

Habits shape every aspect of our lives, often in ways we do not recognize. Mr. Duhigg summarized the results of recent scientific research that explains why habits exist and how they can be changed. He said tweaking even one habit, as long as it's the right one, can have staggering effects. He also explained how and why companies carefully study consumer habits.

Issues covered:

Length: 8:26

Health & Fitness

Consumer Matters

Jonathon Kozol, writer, educator, public education activist, author of "*Fire in the Ashes: Twenty-Five Years Among the Poorest Children in America*"

Mr. Kozol has been working with low-income children in inner-city schools for nearly fifty years. He talked about his experiences at a school in one of the poorest sections of New York City. He believes that because of vast differences in funding from one area to another, the nation's schools remain unequal and deeply segregated.

Issues covered:

Length: 4:54

Poverty

Education

Government Spending

Show # 2014-31

Date aired: 8/3/2014 Time Aired: 5:00a

Timothy J. Mohin, environmental advocate, author of “*Changing Business from the Inside Out: A Treehuggers Guide to Working in Corporations*”

American corporations are gradually becoming more socially responsible. Mr. Mohin outlined the reasons behind this trend, and explained how “treehuggers” working inside the system can lead the effort. He said young professionals now view “having an impact” as a much more important career goal than many other more traditional priorities.

Issues covered:

Length: 7:49

Environment

Workplace Matters

Madeline Levine, PhD, psychologist, co-founder of Challenge Success, a education reform project at the Stanford School of Education, author of “*Teach Your Children Well: Parenting for Authentic Success*”

Dr. Levine said while parents, educators, and the media express concern about the soaring rates of emotional problems, and poor learning skills in America's children, there are ways to reverse these trends. She believes many parents need to shift their focus from good grades, high test scores, and college acceptances to developing a sense of purpose, connection, and meaning in their children's lives.

Issues covered:

Length: 9:18

Parenting

Education

Miriam Rafailovich, PhD, materials engineering researcher, Professor of Materials Science and Engineering, Director of the Garcia Center for Polymers at Engineered Interfaces at Stony Brook University on Long Island

Dr. Rafailovich led a study that found that many compact fluorescent light (CFL) bulbs emit high levels of ultraviolet rays. She said that despite their large energy savings, consumers should avoid using compact fluorescent light bulbs at close distances.

Issues covered:

Length: 5:04

Personal Health

Environment

Consumer Matters

Show # 2014-32

Date aired: 8/10/2014 Time Aired: 5:00a

Jonah Engle, freelance journalist based in Washington, DC

Mr. Engle discussed civil asset forfeiture, a part of the War on Drugs which allows the government to seize property-- even if it doesn't have enough evidence to convict or even charge someone with a drug offense. He explained how the forfeiture process works and why it is so difficult to recover property after it is seized. He said many law enforcement agencies include projected revenue from asset forfeitures in their annual budgets.

Issues covered:

Length: 9:03

War on Drugs

Crime

Legal Issues

Government Policies

Alexandre Montagu, attorney, expert in intellectual property law, international commercial transactions and new media commercial and corporate law, author of "*Intellectual Property: Money and Power in a New Era*"

Mr. Montagu talked about intellectual property law, how it has changed with new technology, and why nearly everyone should understand the basics. He explained potential pitfalls for both the average consumer, and small and medium-sized businesses. Among the examples he cited: knock-offs of brand-name products on Internet auction sites and the indiscriminate use of photographs found online.

Issues covered:

Length: 8:12

Legal Issues

Consumer Matters

Jennifer Grasz, Vice President, Corporate Communications at CareerBuilder.com

Ms. Grasz outlined the results of a recent survey conducted by her organization that found that 69% of full-time workers regularly search for new job opportunities. She said that new online tools available to job seekers have made it much easier to do in-depth research on potential employers. She also discussed the reasons that such a high percentage of the workforce is interested in changing jobs.

Issues covered:

Length: 5:07

Employment

Workplace Matters

Show # 2014-34

Date aired: 8/17/2014 Time Aired: 5:00a

David Casarett, MD, Associate Professor of Medicine, University of Pennsylvania Perelman School of Medicine Director of Hospice and Palliative Care, University of Pennsylvania Health System, author of "*Shocked: Adventures in Bringing Back the Recently Dead*"

New government data says there has been a 54 percent drop in drinking and driving among high school teens during the past two decades. Ms. Hyde discussed the reasons behind the decline, and offered advice for parents who are concerned about their teenagers.

Issues covered:

Length: 7:53

Drinking and Driving

Youth Issues

Parenting

Janet Tomiyama, PhD, Assistant Professor in the Department of Psychology at UCLA

Dr. Tomiyama conducted a study that examined the roles that stress and race play in the epidemic of obesity among teenage girls. She found that although stressed-out black girls and white girls tend to gain weight, stress appears to have a greater effect on the weight of black girls. And surprisingly, black girls reported less stress overall than white girls. Dr. Tomiyama talked about the racial disparity and why obesity is such an important public health concern.

Issues covered:

Length: 9:28

Public Health

Minority Concerns

Women's Issues

Brian Fikkert, PhD, Associate Professor of Economics at Covenant College in Georgia, co-author of *"When Helping Hurts: How to Alleviate Poverty Without Hurting the Poor"*

Dr. Fikkert talked about the challenges faced by faith-based organizations and other groups when seeking to help poor or homeless Americans. He said aid efforts often end up perpetuating poverty, rather than solving the problem. He believes that building personal relationships with aid recipients and giving them a sense of self-worth is more effective than simply providing food or other materials.

Issues covered:

Length: 4:58

Homelessness

Poverty

Faith-based Initiatives

Show # 2014-34

Date aired: 8/24/2014 Time Aired: 5:00a

David Casarett, MD, MA, Associate Professor of Medicine, University of Pennsylvania Perelman School of Medicine Director of Hospice and Palliative Care, University of Pennsylvania Health System, author of "*Shocked: Adventures in Bringing Back the Recently Dead*"

Most people don't survive cardiac arrest or significant trauma. Dr. Casarett discussed the latest developments in resuscitation and just how far science has come in the past few years. He talked about the ethical dilemma posed by reviving a person who may not have a good quality of life in the aftermath. He talked about the impressive survival rate of those who receive competent CPR treatment.

Issues covered:

Length: 8:20

Personal Health

Emergency Medicine

Greg McBride, Chief Financial Analyst for Bankrate.com

Mr. McBride's organization recently conducted a study that found that a third of all Americans have nothing saved for retirement. He said the one encouraging aspect of the survey is that more people in their 20s are saving for retirement than ever before. He explained why this issue should be such a serious concern and what someone can do if they believe they are starting to save too late in life.

Issues covered:

Length: 9:00

Retirement Planning

Senior Citizens

Personal Finance

Rick Maurer, author of "*Beyond The Wall Of Resistance: Why 70% of All Changes Still Fail – and What You Can Do About It*"

Seventy percent of all major changes in organizations fail - and that number hasn't changed since researchers started examining success and failure rates more than fifteen years ago. Mr. Maurer talked about the most common reasons for failure and what leaders can do about it.

Issues covered:

Length: 5:03

Workplace Matters

Employment

Show # 2014-35

Date aired: 8/31/2014 Time Aired: 5:00a

Lee Crockett, Managing Partner of the 21st Century Fluency Project, co-author of *"Understanding the Digital Generation: Teaching and Learning in the New Digital Landscape"*

Mr. Crockett said that today's digital technology is dramatically changing how children learn. He said research is finding that youngsters' brains are changing physically and chemically, as a result of their use of computers and other digital devices. He explained how those changes are affecting the reasoning skills and educational needs of this generation, and how public school systems must adapt.

Issues covered:

Length: 8:53

Education

Parenting Concerns

Randall Pinkett, first African-American winner of *"The Apprentice,"* author of *"Black Faces in White Places: 10 Game-Changing Strategies to Achieve Success and Find Greatness"*

When Mr. Pinkett became the first African-American winner of *"The Apprentice,"* he also became the only contestant who was asked to share his victory with a white woman. He discussed how his refusal resulted in a firestorm of controversy. He said sometimes hard work is not enough for minority employees. He offered advice for African-American professionals who want to break through the racial barriers they continue to face.

Issues covered:

Length: 8:22

Minority Concerns

Workplace Matters

Peter Polos, MD, PhD, specialist in sleep medicine at the Sleep Disorder Center of JFK Medical Center in Edison, NJ

Dr. Polos was the lead researcher in a study that examined how electronic media affects the sleep of teenagers. He found that teens lose a significant amount of sleep by sending an average of 34 texts after bedtime each night. He offered advice to parents, on how to take control of bedtime and set limits on their child's access to digital devices.

Issues covered:

Length: 5:01

Personal Health

Youth Issues

Parenting Concerns

Show # 2014-36

Date aired: 9/7/2014 Time Aired: 5:00a

Robert Cantu, MD, Chief of Neurosurgery, Chairman of the Department of Surgery, and Director, Service of Sports Medicine at Emerson Hospital in Concord Massachusetts, Clinical Professor of Neurosurgery and Co-Director of Boston University's Center for the Study of Traumatic Encephalopathy, senior consultant to the National Football League, author of "*Concussions and Our Kids: America's Leading Expert on How to Protect Young Athletes and Keep Sports Safe*"

Concussions are a not-so-silent epidemic among school-age athletes. Dr. Cantu discussed the most common causes of concussions and explained which sports are the most dangerous. He talked about the long-term ramifications of brain trauma injuries and offered ideas for reforms that would reduce concussions in youth sports.

Issues covered:

Length: 9:10

Personal Health

Youth Sports

Parenting Concerns

Dana Gunders, Project Scientist, Natural Resources Defense Council's Food and Agriculture program in San Francisco

Ms. Gunders was the lead author of a report that found that 40 percent of the nation's food supply--valued at \$165 billion--goes uneaten each year. She outlined the economic and environmental impacts of food waste, and what can be done to fight this growing problem. She discussed misconceptions surrounding expiration dates and said most of them actually are indicators of food quality, not necessarily food safety.

Issues covered:

Length: 8:09

Hunger

Food Safety

Consumer Matters

Environment

Roger Leslie, award-winning teacher, author of "*Success Express for Teens*"

Mr. Leslie believes that teens need to set goals in order to succeed in later life. He talked about the importance of young people learning the value of good citizenship and time management. He offered suggestions of how teens can determine their personal strengths and take smart risks.

Issues covered:

Length: 4:52

Teen Issues

Youth at Risk

Parenting Issues

Show # 2014-37

Date aired: 9/14/2014 Time Aired: 5:00a

Lisa Gill, Prescription Drugs Editor at Consumer Reports

Prescriptions for opioids have climbed 300% in the past decade and more than 46 Americans die each day from legal pain pills, such as OxyContin, Percocet and Vicodin. Ms. Gill discussed the reasons behind this trend. She also talked about the little-known dangers posed by over-the-counter painkillers like acetaminophen. She offered advice to patients who are dealing with pain. She also explained how the federal government is trying to deal with the issue.

Issues covered:

Length: 10:07

Personal Health

Drug Abuse

Government

Tony Lee, Publisher of CareerCast.com and JobsRated.com

Mr. Lee outlined his organization's list of the most overrated and underrated jobs, based factors such as pay, hiring outlook, work environment, stress and physical demands. He explained why certain jobs are not as attractive as they may seem, and why other great career choices are often overlooked. He also offered advice for those seeking to change careers or move up the ladder in their present job.

Issues covered:

Length: 7:15

Employment

Economy

Pam Mueller, graduate student, Department of Psychology, Princeton University

Laptops, tablets and other electronic devices are commonplace in today's classrooms. But Ms. Mueller co-authored a study that found that taking notes by typing, rather than writing, interferes with students' ability to process and remember information. Her research indicated that students who take notes with pen and paper recall more material and perform significantly better in class.

Issues covered:

Length: 4:51

Education

Show # 2014-38

Date aired: 9/21/2014 Time Aired: 5:00a

Jennifer Aaker, PhD, social psychologist, General Atlantic Professor of Marketing at Stanford University's Graduate School of Business, co-author of "*The Dragonfly Effect: Quick, Effective, and Powerful Ways To Use Social Media to Drive Social Change*"

Prof. Aaker outlined ways to use the power and popularity of social media to do good in the world. She offered examples of how innovative social media tools can invite participation and permit communication with potential supporters. She believes that the use of social media can turn small actions into much larger results for non-profit organizations.

Issues covered:

Length: 8:30

Volunteering

Charitable Contributions

Jodi Sleeper-Triplett, MCC, SCAC, founder of the movement for ADHD coaching for youth, Master Certified Coach and Senior Certified ADHD Coach, author of "*Empowering Youth with ADHD: Your Guide to Coaching Adolescents and Young Adults for Coaches, Parents, and Professionals*"

Ms. Sleeper-Triplett talked about the increasing cases of attention-deficit/hyperactivity disorder among America's youth and adults. She said medication and therapy often are not enough. She explained how parents may try to deal with the problem, and how an ADHD coach can help.

Issues covered:

Length: 8:48

ADHD

Education

Parenting Concerns

Erick Schreder, Staff Scientist at the Washington Toxics Coalition

Ms. Schreder was the lead scientist of a report that found that half of thermal paper receipts and 95% of dollar bills in circulation contain the hormone-disrupting chemical BPA. She said BPA is now present in 93% of all Americans. She explained the negative health consequences of BPA and what consumers can do to avoid it.

Issues covered:

Length: 4:54

Personal Health

Environment

Show # 2014-39

Date aired: 9/28/2014 Time Aired: 5:00a

Randy Albelda, PhD, Professor of Economics and Senior Research Fellow at the Center for Social Policy at University of Massachusetts in Boston

Dr. Albelda recently co-authored a report called "*How Youth Are Put at Risk by Parents' Low-Wage Jobs.*" She explained the special challenges faced by low-income parents who are in jobs that lack flexible hours and benefits like health insurance, paid sick days and vacation days. She said these factors impact a child's education, health and future prospects. She believes that lower wages are part of a long-term trend in the U.S..

Issues covered:

Length: 8:24

Poverty

Youth at Risk

Parenting

Adam Pertman, Executive Director of the non-profit Donaldson Adoption Institute, author of "*Adoption Nation: How the Adoption Revolution is Transforming Our Families--and America*"

Mr. Pertman discussed the rapidly changing process of adoption, largely driven by the Internet. He said social networking and other online tools have radically changed both the process of adoption and the expectation of privacy, because it is so easy to locate and reunite birth mothers and children years after an adoption. He added that the Internet has also aided the rise of scammers and predators offering to expedite the expensive and lengthy process of adopting a child.

Issues covered:

Length: 8:32

Adoption

Parenting

Rodlescia Sneed, Graduate Student in the Psychology Department of Carnegie Mellon University

Ms. Sneed was the co-author of a study that found that parents are 52 percent less likely to develop a cold than non-parents. She explained the possible reasons behind this surprising result. She said the health benefits for a parent appear to continue, even after the offspring has grown to adulthood.

Issues covered:

Length: 4:52

Personal Health

Parenting

TODAY'S WORLD Q3 2014

Program Synopsis

July – September 2014

“Say YES to Organ Donation” featuring Donor Advocate Amy Baghdadi and Ayanna Anderson, West Bay Community Development Liason for California Transplant Donor Network

AIR DATE: July 6, 2014

Amy Baghdadi shares her inspiring story and how organ donation saved her life. Ayanna Anderson, West Bay Community Liason for the California Transplant Donor Network also joins us to discuss the importance of donation and getting the Pink Donor Dot on divers licenses & state ID's.

“Camp Sleep Dreams and Helping Foster Youth” featuring Jennifer Harper, Director of Development and Marketing Alternative Family Services (AFS)

AIR DATE: July 13, 2014

Jennifer Harper, Director of Development and Marketing for Alternative Family Services joins us to discuss Camp Sleep Dreams and Sleep Train's efforts to help foster youth have a brighter future.

“Food Insecurity and Hunger in the Bay Area” featuring Kathy Jackson, CEO of Second Harvest Food Bank

AIR DATE: July 20, 2014

Kathy Jackson, CEO of Second Harvest Food Bank joins us to talk about hunger in the Bay Area. We discussed the various programs available through local food banks and how people can get help or volunteer.

“Taylor Family Foundation ‘Day in the Park’” featuring Angie Carmignani, Executive Director of the Taylor Family Foundation

AIR DATE: July 27, 2014

Each year The Taylor Family Foundation sends thousands of send kids with chronic medical, developmental disabilities and at-risk youth to Camp Arroyo. Angie Carmignani, Executive Director of the Taylor Family Foundation joins us to discuss the Day In the Park event and the difference the camp experience makes in the lives of the kids

“The Keys to College” with Monica Betson Montgomery

AIR DATE: August 3, 2014

Monica Betson Montgomery scored over 20,000 Freshman College applications during her career at the University of California at Berkeley. Monica joined us to discuss her new book “The Keys to College: A Road Map for Parents to Guide Their Children.” She shared key strategies every parent can use to help navigate their students educational career – from grade school through high school and beyond.

“The Pistahan Festival: The Largest Celebration of Filipino Americans in the US” featuring Parade Marshalls Divina Videna and Julian Chung

AIR DATE: August 10, 2014

San Francisco’s Pistahan Festival is the largest celebration of Filipino Americans in the US. Parade Marshalls Divina Videna and Julian Chung join us to talk about the 21st annual event which features a variety of food, entertainment, and Filipino culture.

“Wheels for Meals Ride’ featuring Jessica Albonico, Project Coordinator

AIR DATE: August 18, 2014

Jessica Albonico, Project Coordinator for the Wheels for Meals Ride joins us to discuss the 2014 ride on Saturday, October 18th in Pleasanton to benefit the Alameda County Meals on Wheels.

“Asian American Donor Program” featuring Executive Director Carol Gillespe

AIR DATE: August 25, 2014

The Asian American Donor Program works to educate the community about the need for bone marrow donors being listed in the National Marrow Donor Program Registry. The need is e, and

why those donors are necessary. Executive Director Carol Gillespe shared how race or ethnicity affect matching and some success stories of lives saved through this program.

“San Francisco Autumn Moon Festival” featuring Entertainment Coordinator Cynthia Yee

AIR DATE: August 31, 2014

San Francisco Chinatown Autumn Moon Festival is happening the weekend of September 6th & 7th. Entertainment Coordinator Cynthia Yee joins us to discuss the 24th annual event, including a preview of this year's entertainment and activities.

“Earthquake Preparedness Month” featuring Elaine Howard, Community Engagement Manager of the American Red Cross – Bay Area

AIR DATE: September 7, 2014

Earthquake preparedness is top of mind following the recent Napa quake which was the largest in the Bay Area since 1989. Elaine Howard, Community Engagement Manager of the American Red Cross – Bay Area joins us to talk about how to prepare for the next quake and what to do when the next one hits.

“Bay Area Proud” featuring journalist and NBC Bay Area reporter Garvin Thomas.

AIR DATE: September 14, 2014

Garvin joined the show to discuss the most recent stories of Bay Area residents who deserved some recognition for their acts of generosity and kindness. We talked about some of the locals who made it on to the newscast's weekly segment and their contributions to society.

“California Drought: Water Conservation” with Nicole Sandkulla, CEO/General Manager of Bay Area Water Supply & Conservation Agency.

AIR DATE: September 21, 2014

California continue to experience with its most severe drought emergency in decades. Nicole Sandkulla, CEO/General Manager of Bay Area Water Supply & Conservation Agency joins us to share current efforts across the Bay Area to reduce water consumption. We also discuss strategies each person and family can employ to hit statewide targets and conserve water during the drought.

“National Association of Asian American Professionals” with NAAP Chairman Christopher Do

AIR DATE: September 28, 2014

The San Francisco chapter of the National Association of Asian American Professionals is one of the largest Asian professional groups in the Bay Area. NAAP Chairman Christopher Do joins us to discuss their upcoming Gateway to Leadership conference and talk about how the group works to develop leaders and give back to the Asian American community.

LISTEN UP BAY AREA Q3 2014

Program Synopsis

July - September 2014

“Experienced Corps Bay Area” Volunteer tutoring program featuring Lauren Albert

AIR DATE: August 3, 2014

Lauren Albert from Experience Corps Bay Area joins Jack to speak about volunteering to be a tutor. Lauren explains that you don't have to be an experienced tutor to help.

“Books For The Barrios” Featuring Nancy and Dan Harrington

AIR DATE: August 10, 2014

Nancy and Dan Harrington join the program to talk about all of their work distributing books and education materials to schools in impoverished countries.

“Furever Animal Rescue” Featuring Terri Messer and Julie Wong

AIR DATE: August 17, 2014

Executive Director's Teri Messer and Julie Wong join the program to talk about the massive amounts of pets they've rescued since they opened their doors.

“Project Homeless Connect” Featuring Executive Director, Kara Zordel.

AIR DATE: August 24, 2014

Executive Director of Project Homeless Connect, Kara Zordel, joins the program. She explains how they continue to help and support the homeless throughout the Bay Area.

“Drowning Prevention Foundation” Featuring Judi Connor, Director Of Communications.

AIR DATE: August 31, 2014

Judy Connor, the Communications Director for the Drowning Prevention Foundation discusses the drowning prevention laws put in place because of her foundation.

“Huckleberry Youth Programs” Featuring Executive Directors, Dr. Doug Styles

AIR DATE: September 7, 2014

Executive Director of Huckleberry Youth Programs, Dr. Doug Styles, joins Jack. Dr. Styles talks about the four main areas of his project in the Bay Area.

“Muttville” Featuring Founder, Sherri Franklin

AIR DATE: September 14, 2014

Jack Kulp speaks with the Founder and Executive Director of Muttville, Sherri Franklin. Sherri explains that her foundation works with senior dogs ages 7+ and find them homes.

“Girls INC.” Featuring Linda Boessenecker, CEO

AIR DATE: September 28, 2014

The CEO of Minds Matter, Edith Chow, joins the program today. Minds Matter is an Educational Non-Profit that helps low income/high achieving students get into top colleges.

“Jails to Jobs” Featuring Mark Drevno and Judy Jacob

AIR DATE: October 5, 2014

Mark Drevno and Judy Jacob with Jails to Jobs join the program to talk about how they continue to help ex-convicts find work in the Northern California area.

COMMON WEALTH CLUB 2014 Q3

Program Synopsis

July - September 2014

“An Evening of Botany and Booze with the Drunken Botanist”

AIR DATE: July 11, 2014

Amy Stewart, Author, The Drunken Botanist: The Plants That Create the World's Great Drinks; Blogger, GardenRant; Twitter @Amy_Stewart In conversation with Thad Vogler, Owner, Bar Agricole and Trou Normand.

Wondering how to enhance your garden and become a better bartender? Enter Amy Stewart, New York Times best-selling author of Wicked Bugs, Wicked Plants and, most recently, The Drunken Botanist, a guide to the most interesting, unusual and delicious herbs, flowers, trees, fruits and fungi that have helped create the world's most intoxicating spirits. Join Amy as she blends together one part science, one part history and just a splash of mixology to explore the fascinating world of botany and booze – with a few gardening tips and drink recipes along the way.

David Boies and Ted Olson: “The Case for Marriage Equality”

AIR DATE: July 18, 2014

David Boies, Chairman, Boies, Schiller, and Flexner LLP; Co-Author, Redeeming the Dream: The Case for Marriage Equality Theodore B. Olson, Partner, Gibson, Dunn, and Crutcher, Co-Author, Redeeming the Dream: The Case for Marriage Equality In conversation with California Lt. Governor Gavin Newsom Introduction by Actor/Activist George Takei

Come hear the riveting inside story of the Supreme Court's landmark rulings on The Defense of Marriage Act and Proposition 8. On June 26, 2013, the U.S. Supreme Court issued a pair of landmark decisions, reinstating the freedom to marry for same-sex couples in California. Boies and Olson – who argued against each other all the way to the Supreme Court in Bush v. Gore – joined forces to forge the unique legal argument that would carry the day. Now they discuss the story of the five-year struggle to win the right for gay couples to marry, from Proposition 8's adoption in 2008 to its defeat before the highest court in the land in Hollingsworth v. Perry in 2013. Kris Perry and Sandy Stier, plaintiffs represented by Mr. Boies and Mr. Olson in the Supreme Court case, will be in attendance

“SF's Power Women of Eventbrite, ModCloth & One Kings Lane”

AIR DATE: July 25, 2014

2014 Julia Hartz, Co-Founder and President, Eventbrite Susan Gregg Koger, Co-Founder and Chief Creative Officer, ModCloth Alison Pincus, Co-Founder, One Kings Lane; Founder, Hunters Alley On Jory Des Jardins, Co-Founder and President of Strategic Alliances, BlogHer – Moderator

ModCloth, One Kings Lane and Eventbrite are three ventures that have grown from revolutionary beginnings and transformed the world of commerce. Join us as we host three of San Francisco's most innovative female entrepreneurs for a conversation on gutsily growing your business and being a woman power player.

Julia Hartz and her ever-evolving team of “Britelings” have grown Eventbrite into a company with award-winning culture, focused on bringing the world together through live experiences. Susan Gregg Koger, one of Forbes' “30 Under 30,” is reinventing online shopping with a one-of-a-kind social community. Digital media fiend Alison Pincus boldly launched One Kings Lane in the middle of the 2009 recession, only to have it become one of the fastest growing online businesses, worth almost \$1 billion.

Dr. Ezekiel Emanuel: “Reinventing American Health Care”

AIR DATE: August 1, 2014

Ezekiel Emanuel, M.D., Ph.D., Former Chief Health Policy Advisor to President Obama; Vice Provost for Global Initiatives and Chair of the Department of Medical Ethics and Health Policy, University of Pennsylvania; Author, Reinventing American Health Care and Brothers Emanuel: A Memoir of an American Family Alice Huan-mei Chen, M.D., M.P.H., Chief Integration Officer, Director of the Center for Innovation in Access and Quality, and Director of the eReferral Program, San Francisco General Hospital; Associate Professor of Medicine, University of California, San Francisco — Moderator

Emanuel has written what is being called a brilliant diagnostic explanation of why health care in America has become such a divisive social issue, how money and medicine have their own – quite distinct – American story, and why reform has bedeviled both liberal and conservative presidents for more than 100 years. He will forecast six mega trends in health that will determine the market for health care in 2020 and beyond.

GMOs: “Necessary in a Hot and Crowded World?”

AIR DATE: August 8, 2014

Robert Fraley, Chief Technology Officer, Monsanto Andrew Kimbrell, Founder and Executive Director, Center for Food Safety Nathanael Johnson, Food Writer, Grist; Author, All Natural: A Skeptic's Quest to Discover If the Natural Approach to Diet, Childbirth, Healing, and the Environment Really Keeps Us Healthier and Happier Jessica Lundberg, Seed Nursery Manager, Lundberg Family Farms

With global population climbing toward 10 billion, food security is a growing concern. Extreme droughts and floods have slammed agricultural exports from the United States, Australia and Russia in recent years. Future severe weather is expected to put upward pressure on crop prices. That prospect raises thorny questions. Is there a role for seeds that are genetically modified to be drought resistant? Can 10 billion people be fed without GMO crops? Can organics feed a growing and hungry world? Consumer support of full labeling of GMO products is getting the attention of food producers and retailers. Whole Foods recently said all GMO foods on its shelves must be labeled by 2018. General Mills announced that Cheerios would not include GMOs. Labeling laws are also being put before voters around the country. Join us for a discussion about the prospect and perils of tinkering with the genetics of our food supply as we brace for more climate disruption.

Climate One Connect: Audience members are invited to engage in breakout group conversations led by speakers for 20 minutes following the program. We hope you'll take part in this unique opportunity to delve deeper into feeding a hot and crowded planet. This Climate One Connect will also include the opportunity to speak with Brent Tarnow, Senior Stakeholder Engagement Manager for Future 500, a group that seeks common ground between companies and their adversaries.

“Affordable Care Act and the LGBT Community”

AIR DATE: August 15, 2014

2014 Elizabeth Sekera, RN, Clinic Director, Lyon-Martin Health Maddie Deutsch, MD, Clinical Lead, Center of Excellence for Transgender Health, UCSF Anand Kalra, Program Manager, Transgender Law Center Barry Zevin, MD, Clinical Lead, Transgender Health Services, San Francisco Department of Public Health – Moderator

Among those now able to enroll in the expansion of Medicaid under the Affordable Care Act, members of the LGBT community, particularly those who are transgender, are sure to see a change in both coverage and care. In addition to making it illegal for people to be denied insurance based on sexual orientation or gender identity, the Affordable Care Act also ensures that pre-existing health conditions – such as HIV/AIDS – can't prevent people from getting covered. What kinds of changes will the ACA bring to LGBT communities? How will that impact

transgender patients? Join a discussion on health reform effects on the LGBT population – with a particular focus on the transgender community.

“Ralph Nader”

AIR DATE: August 22, 2014

Ralph Nader, Political Activist; Author, *Unstoppable: The Emerging Left-Right Alliance to Dismantle the Corporate State*; Twitter @RalphNader Debra J. Saunders, Columnist, San Francisco Chronicle; “Token Conservative” Blogger, SFGate.com; Twitter @debrajsaunders — Moderator

Ralph Nader has fought for decades on behalf of American citizens against what he sees as the pervasive influence of corporations on our society. Large majorities tell pollsters that big corporations have too much political power, and Nader believes that the ever-tightening influence of big business on the mainstream media, elections and our government have caused many Americans to believe they have no political voice.

Nader draws on a half century of his own experience working with the grassroots and Congress and tells of many surprising victories that have united progressive and conservative forces. Far from espousing compromises that meet halfway, Nader argues that citizens of different political labels must join in the struggle against the corporate state, because if left unchecked, that corporate state will ruin the republic, shred the Constitution, and stampede over the rights of the American people.

“Michael Waldman”

AIR DATE: August 29, 2014

Michael Waldman, President, Brennan Center for Justice at NYU School of Law; Author, *The Second Amendment: A Biography*

Mark Follman, Senior Editor, Mother Jones – Moderator

The right to bear arms might be the most controversial, volatile, misunderstood provision of the Bill of Rights. Waldman will recount the raucous public debate that has surrounded the amendment from its inception to the present. The amendment was written to calm public fear that the new national government would crush the state militias. As the country spread to the Western frontier, violence spread too, but through it all, gun control was abundant. The present debate picked up in the 1970s – part of a backlash to the liberal 1960s and a resurgence of libertarianism. In 2008, the U.S. Supreme Court ruled for the first time that the Constitution protects an individual right to gun ownership. Waldman argues that our view of the amendment is set, at each stage, not by a pristine constitutional text, but by the push and pull, the rough and tumble of political advocacy and public agitation.

“Steve Forbes”

AIR DATE: September 5, 2014

Steve Forbes, Chairman and Editor in Chief, Forbes Media; Publisher, Forbes Magazine

Forbes Media publishes Forbes magazine, with a circulation of nearly 1 million readers domestically and 5 million worldwide. Steve Forbes was a Republican candidate for president in the 1996 and 2000 primaries. Here's a chance to hear him identify the current threats to the dollar and discuss how we can all increase our financial stability. As detailed in his new book *Money: How the Destruction of the Dollar Threatens the Global Economy and What We Can Do About It*, Forbes argues that since world governments took their currencies off the gold standard, money has gotten weaker and our wealth has been eroded. He predicts that this global devaluation of currencies could lead to a fiscal catastrophe as bad as the Great Depression or worse unless we do something about it now.

“John Dean”

AIR DATE: September 12, 2014

John Dean, Author, *The Nixon Defense: What He Knew and When He Knew It* Roy Eisenhardt, Lecturer, UC Berkeley Law — Moderator

This month marks 40 years since the resignation of President Richard Nixon. Dean, one of the last major surviving figures of Watergate, connects the dots between what we've come to believe about Watergate and what actually happened. Watergate forever changed American politics, and in light of the revelations about the NSA's widespread surveillance program, the scandal has taken on new significance.

Dean draws on his own transcripts of almost a thousand conversations, a wealth of Nixon's secretly recorded information, and documents in the National Archives and Nixon Library to provide the definitive answer to the question: What did President Nixon know and when did he know it?

“Sal Khan”

AIR DATE: September 19, 2014

Sal Khan, Founder, Khan Academy; Author, *The One World Schoolhouse: Education Reimagined*

In conversation with Kishore Hari, Director, Bay Area Science Festival

"I teach the way that I wish I was taught."

– Sal Khan

When Sal Khan started helping his teenage cousin with algebra from across the country, he didn't set out to change the world. Starting only with an office in his Bay Area apartment, he now has over 4,000 video lessons in his online library, ranging from chemistry to history to finance. Khan is truly an educational pioneer, reaching millions of students, teachers and individuals. Khan Academy's mission to give a free, world-class education to anyone, anywhere has breached the educational divide between poor and privileged and pioneered a transformation at the intersection of learning and technology. INFORUM will award this educational innovator with our 21st Century Visionary Award. Don't miss your chance to learn from one of the best teachers you'll ever have, in conversation with a special guest, live at the Castro Theatre

Nina Teicholz: The Big Fat Surprise

AIR DATE: September 26, 2014

2014 Nina Teicholz, Author, The Big Fat Surprise: Why Butter, Meat and Cheese Belong in a Healthy Diet

Ronald M. Krauss, M.D., Senior Scientist and Director, Atherosclerosis Research, Children's Hospital Oakland Research Institute; Adjunct Professor, Department of Medicine, UCSF and Department of Nutritional Sciences, U.C. Berkeley - Moderator

Investigative journalist Nina Teicholz spent nine years deeply researching the effect that fats have on our bodies. She found the unthinkable: everything we thought we knew about dietary fats is wrong. For decades, we have been told that the best possible diet involves cutting back on fat, especially saturated fat, and that if we are not getting healthier or thinner it must be because we are not trying hard enough. What if those exact foods we've been denying ourselves — the creamy cheeses, the sizzling steaks — are themselves the key to reversing the epidemics of obesity, diabetes, and heart disease? Teicholz will discuss how the misinformation about saturated fats took hold in the scientific community as well as the public imagination, and how recent findings dispute those beliefs. Come ask your questions about this startling new report.

Nina Teicholz was a regular contributor to Gourmet magazine and has written on food for New York Magazine and Time Out New York. She has also contributed, on a variety of topics, to The New Yorker, The Economist, The Washington Post, The New York Times and Salon, among other publications. She was an on-air reporter for NPR for five years and was the associate director for the Center for Globalization and Sustainable Development at Columbia University, a think tank directed by the economist Jeff Sachs.